

INKED

R E V E L A T I O N S



**Brandon
Whitehead**

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Alayna Magnan



Alexandra-Smith



Andrew Clingenpeel



Brandon Whitehead



Erick Satchell

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Alayna Magnan is the co-owner of Rabble Rouser Tattoo in Los Angeles, CA. Rabble Rouser Tattoo was founded alongside her tattooer husband, Paul Deters, after Alayna placed third on Season 3 of "Best Ink". Alayna and Paul have tattooing to thank for their relationship, livelihood, and their family too. Colorful pinups, mermaids, and florals are her specialties along with cover ups, but she considers herself versatile in many styles.

Alayna Magnan





**Alayna
Magnan**



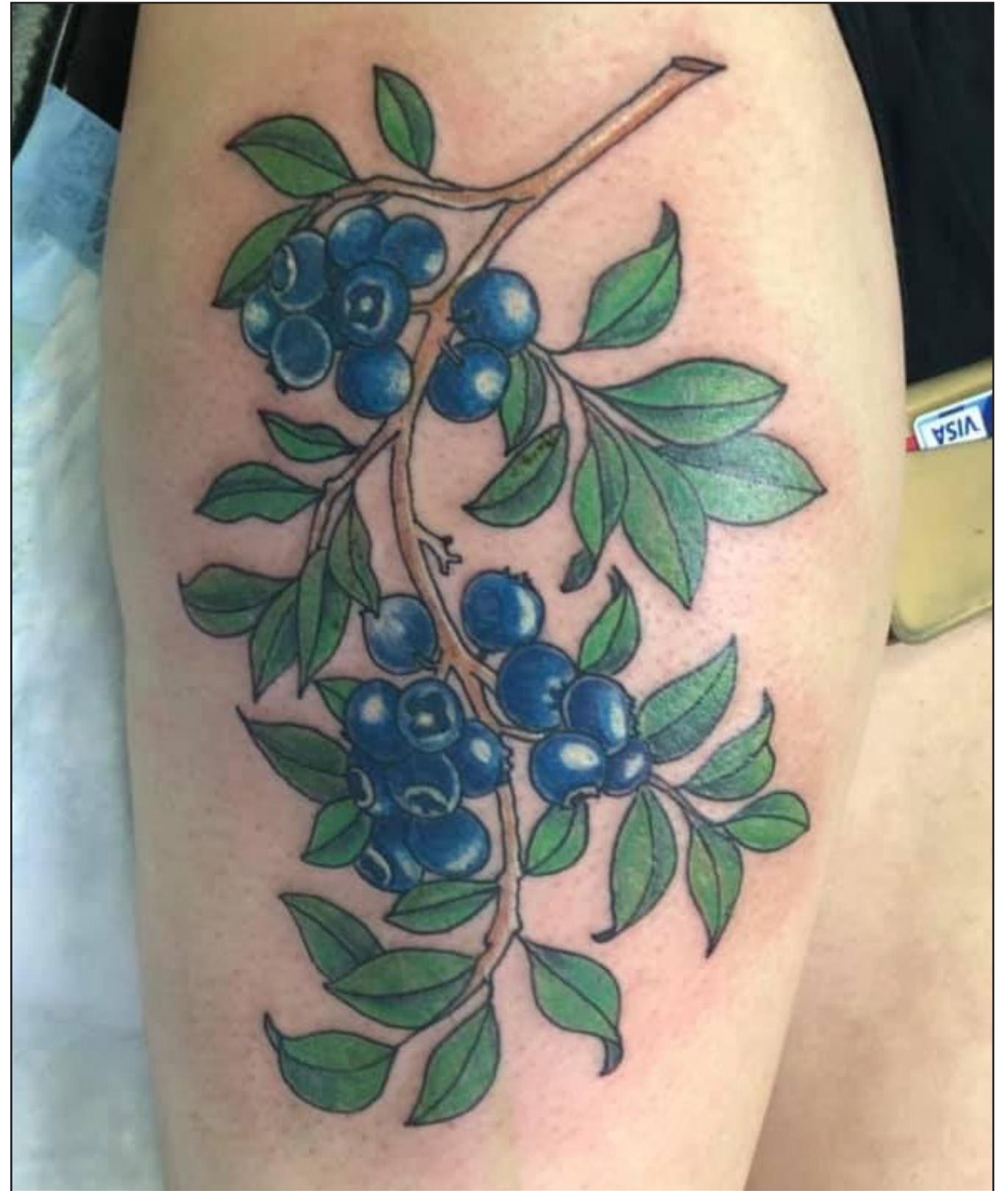
Alexandra Smith is a Midwest tattoo artist with twenty years experience. She enjoys tattooing illustrative and lettering. Dabbling a bit in each and every tattooing style, Alexandra had a true love for what she does. Starting to tattoo at 14 years old, she was self taught and inexperienced for five years of her career until her love and respect for the industry drove her to attend two separate apprenticeships, those apprenticeships and years of experience have taught her everything she knows today. She owns Marked Tattoo Studio located at 216 North Main Street, Mitchell, South Dakota 57301.

Alexandra
Smith





**Alexandra
Smith**





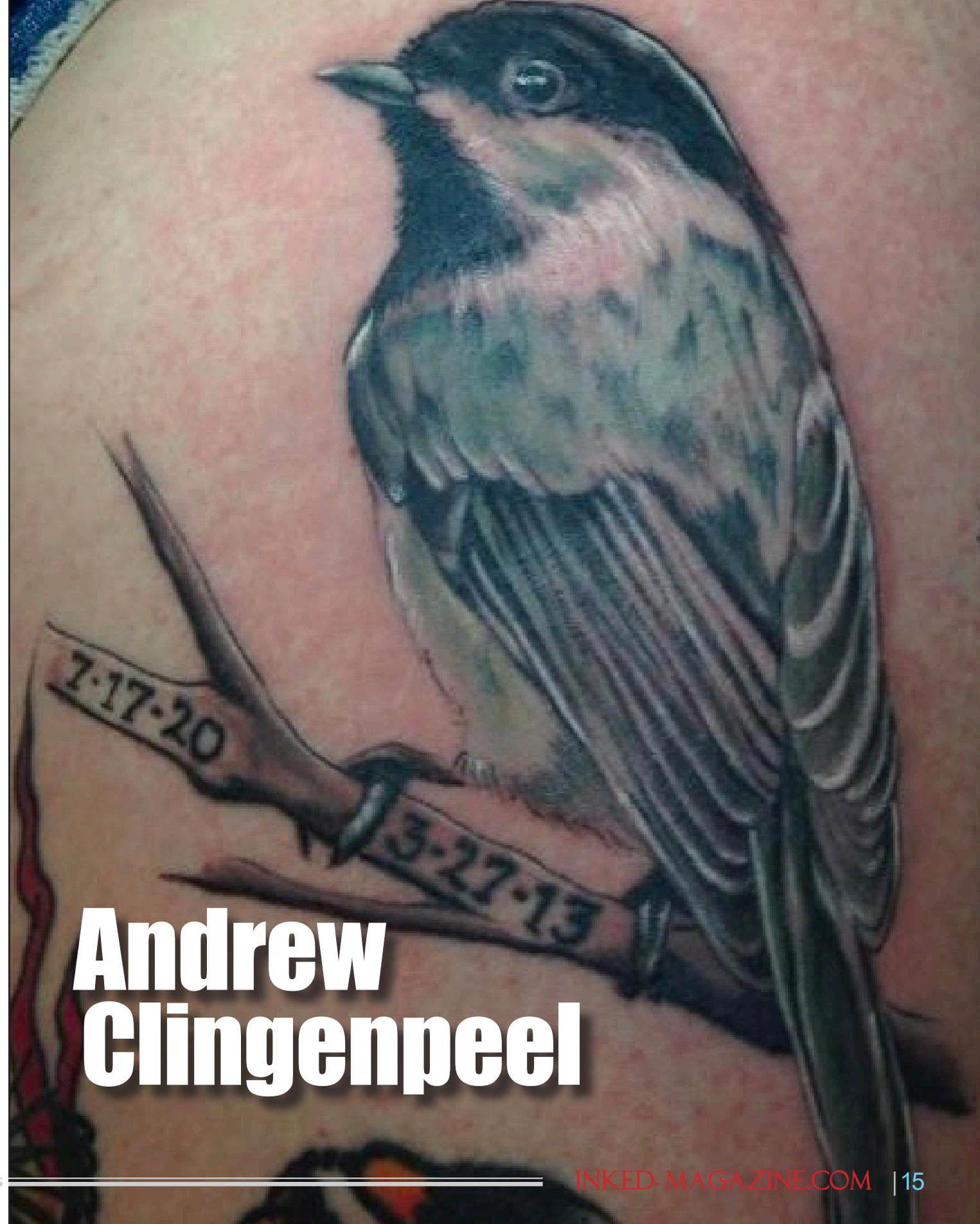
Andrew Clingenpeel



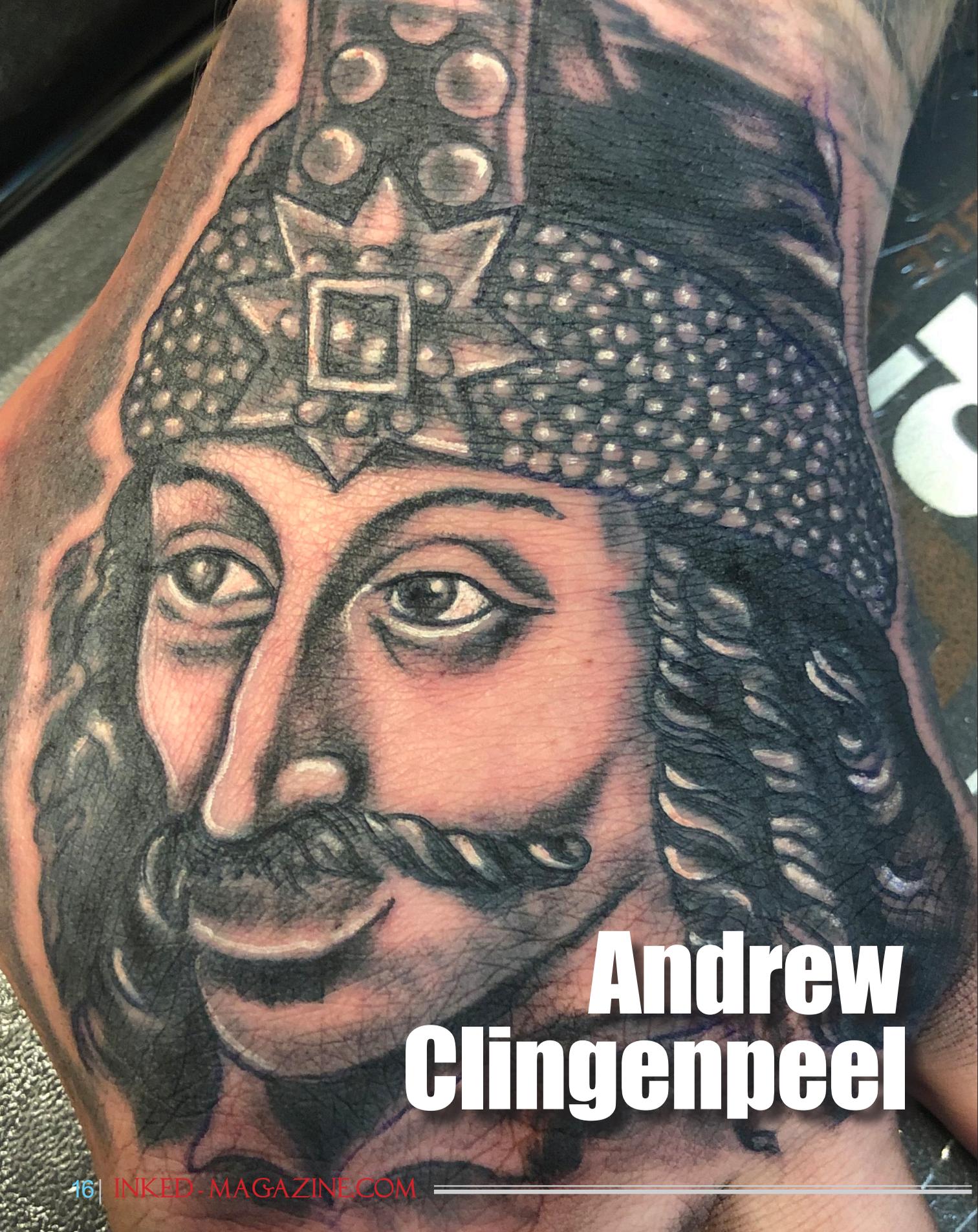
Andrew Paul Clingenpeel is an artist hailing from the Green Mountain State of Vermont. Having roots in New England has its advantages in terms of always being around beautiful scenery and ever changing seasons, and can lend so much to a young artistic mind. Always drawing and painting, he pursued art school out of high school thinking that was the way to go for a someone who "just wanted to draw pictures for a living." Andrew was quickly drawn to tattooing after he got his first one at 19 and just wanted to figure out how the hell it was possible for him to be able to do that instead of "this art school thing." Well, after a proper apprenticeship, a few different state moves, and 13 years of professional tattooing, he opened his first studio last year called Black Cat Custom Tattoo in the small town of Brandon, Vermont. He says "Business is amazing and I'm so blessed to continue to have the most amazing clients who continue to fill my schedule day for months in advance and keep this dream alive!"



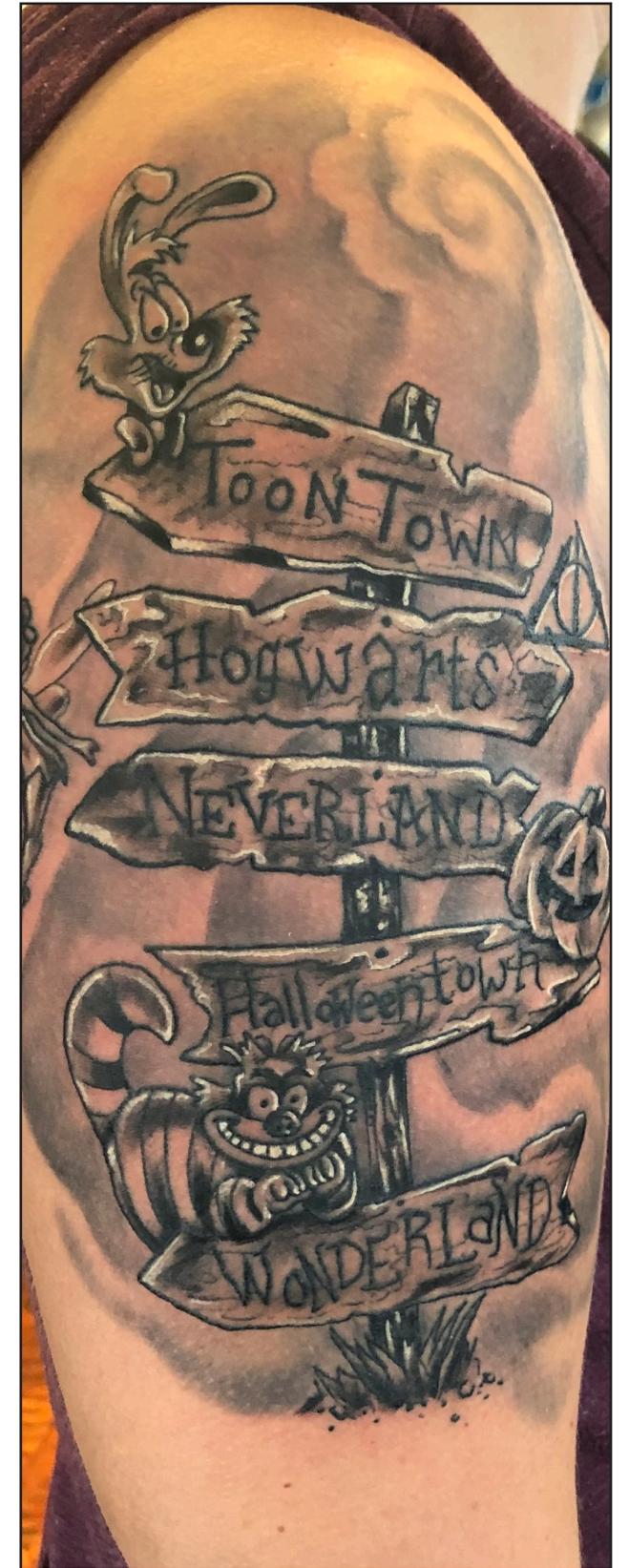
Photos by Andrew Clingenpeel



Andrew Clingenpeel

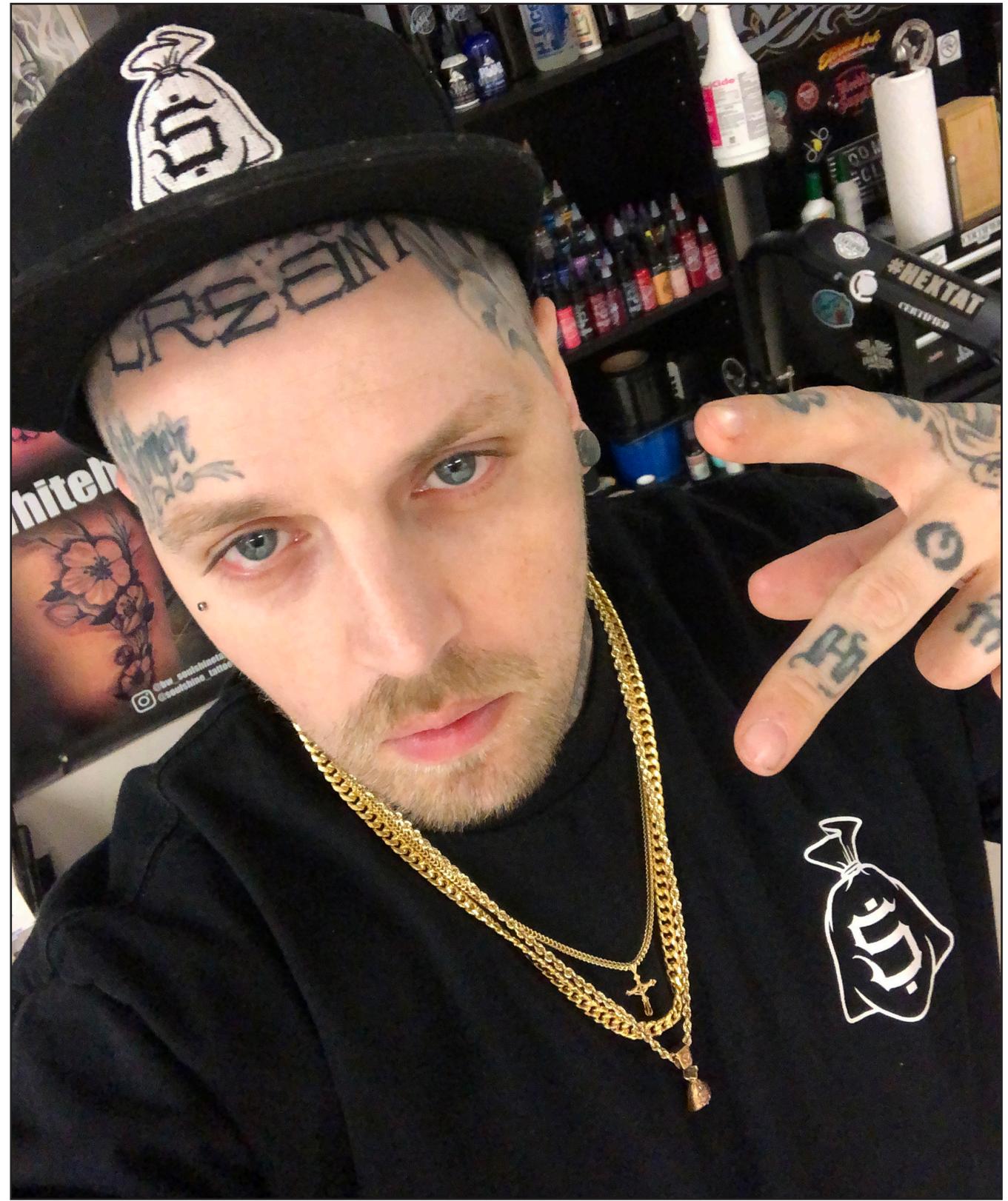


**Andrew
Clingenpeel**





**Brandon
Whitehead**





**Brandon
Whitehead**





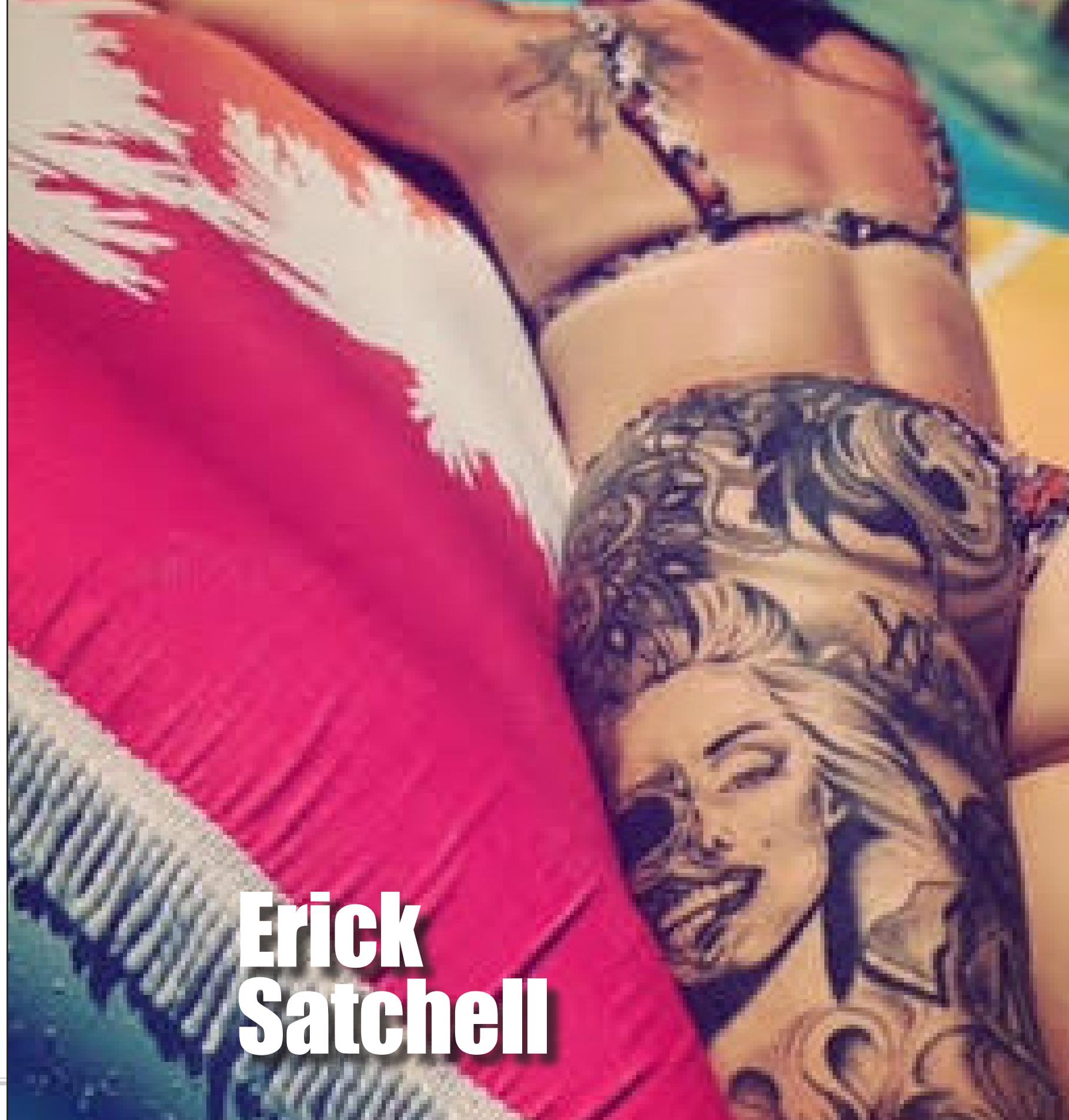
**Brandon
Whitehead**



**Erick
Satchell**



**Erick
Satchell**



**Erick
Satchell**



**Jacob
Schell**





Jacob Schell is from Topeka, Kansas. He has always had a passion for art since a young boy. In September of 2009 he opened his own shop Absolute Tattoo in Topeka, Kansas. He loves to do portraits and photorealism but can adapt to any style. He has won awards at multiple conventions for his portrait work, black and grey, color-infused black and grey, cover-ups, and even chest pieces. Since starting tattooing back in the early 2000's

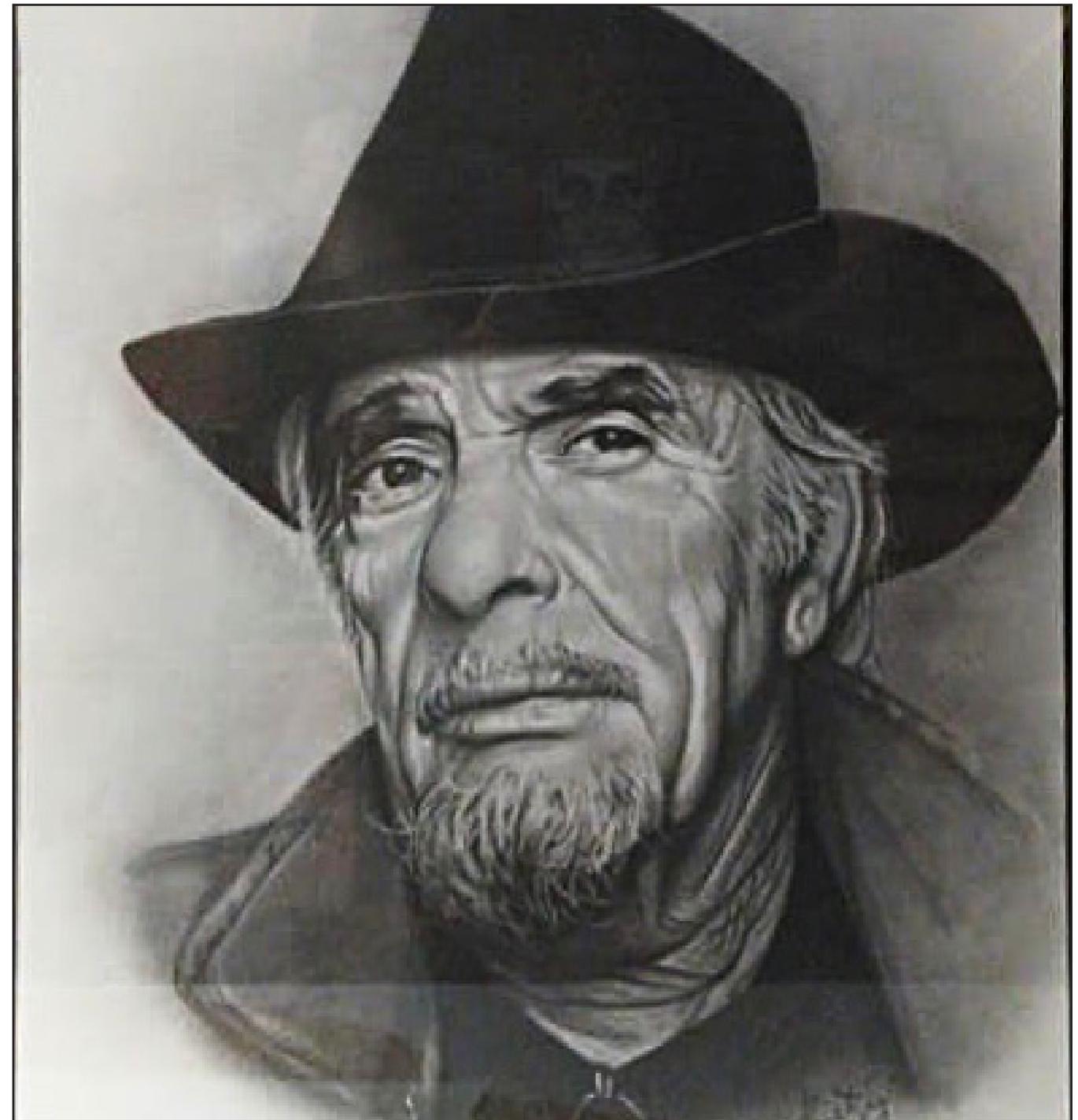
so much has changed in the industry thus helping Jacob to evolve. From mixing inks and soldering needles together for use with a coil machine to now using cartridges and a rotary pen. I pads have even taken over the use of paper and lightboxes (for the most part), and this has all been a learning experience for Jacob. He is always ready and eager to learn more techniques as the industry evolves further.



Jacob Schell



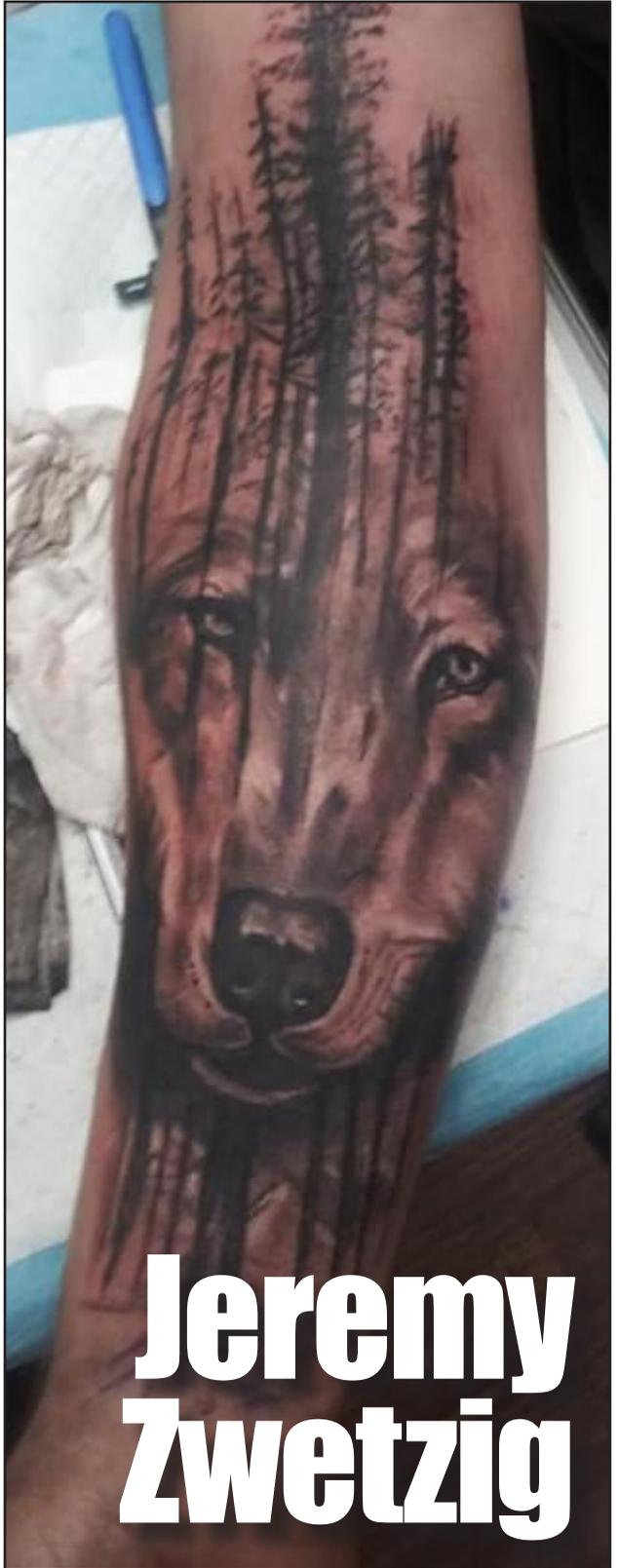
Jeremy Zwetzig



Jeremy Zwetzig is a self taught tattoo artist, custom airbrush artist, and hand painter. He has an eye for realism and is beyond talented in multiple mediums. Jeremy is located in Mitchell, South Dakota.

He currently tattoos at Marked. Tattoo Studio, you can also see his breathtaking paintings there. He takes on custom portrait art, motorcycle and auto custom airbrushing jobs, and of course

realism in all mediums. He absolutely loves to create something dark and gory, yet he can paint or tattoo a portrait of your grandmother just as easily. His skills are not common. Check out his work.



**Jeremy
Zwetzig**

Jeremy Zwetzig





Here to shatter the common perception of what the Tattoo Industry is. I always loved tattoos and what they mean to me. I started getting as many as possible. I used to do custom interior painting and faux finishes and people would just stare at my sleeves and tattoos. It was a huge conversation starter and

immediate bond with my clients who let me in their homes to paint and design their 2nd most valuable possession (1st is their own body in my opinion) It soon dawned on me how much I loved my own body now that it was tattooed that I would look. And that is how Ink Therapy

NJ was born. I found tattoos to be a way to decorate my body, my way. I talked to more people because of them. Developed business and personal relationships, and most of all helped me deal with my own personal depression and self worth issues.

This sounds amazing, right ? So profound ? There's a darkside though. I've had a lifelong struggle with addiction which lead me to making some really poor decisions. It ultimately lead me to prison. I was released from East Jersey State Prison in 2011 after being bounced around the system for a few years. It didn't just end there though. However, I knew there was a better way and never gave up on myself. I often times thank the NJDOC for my career, because drawing helped me get through my time and my skills got much better by just constantly drawing. It also helped keep me out of trouble while behind the wall. Today I'm an award winning tattoo artist for cover ups and entrepreneur.

November will be 10 years since my Release. In that time I have built one of the busiest shops in NJ. We have between 5-8 artists at any given time. My mission is to offer a place to people like me with support and safety to talk about ourselves and grow as a collective and I think, we are there. We have what I think is the

best team out there. People may not agree, they are out there and to them all I can say is, it's ok to be wrong !! Lmao

I have also traveled the world tattooing and have developed friendships all over, notably the Netherlands and at Renegade tattoo in North Holland. I have been blessed to now have a beautiful daughter named Samara, An incredible little home, and a strong relationship with her mom Tina. We have worked through many things and are both incredibly successful now including Tina now owns her own Dog Grooming business, TNT Dog Grooming here in NJ.

We are growing the Ink Therapy brand every day and I couldn't be happier with the team we have. It is truly amazing what a little determination, hope, and friends can do to change the narrative to my own story



**Joe
Dillon**



Katt



Chad DiveI



From across the bar I could hear the infectious chuckle of a tattoo artist friend. After having worked together several years ago in the same shop that I did my apprenticeship, I now only randomly ran into Nemo while catching the occasional adult beverage. 4 loud belly bursts of laughter filled the dark dank bar, unmistakable. Nemo made his way around the horseshoe shaped bar. He headed on a beeline right for the empty stool next to my beautiful and inspiring wife, Jen. So that our pitcher of golden Yuengling lager, a Pennsylvania staple, didn't turn flat, I topped off Jen's half-filled pint glass and then Nemo's. And with that, he outstretched his arm to the busy bar matron. Immediately he caught her attention with his long wingspan. "3 Jamisons" Nemo called out. I had often joking told the tale of how my tall friend had turned us on to Jamison. And effectively it was his fault for any over-indulgence. We raised the glasses in toast, "To health, wealth, and success.", I blurted out. Then

we inhaled, threw the smooth whiskey into the back of our throats, exhaled, and simultaneously rapped the glasses down on the condensation covered bar counter. With that, Nemo looked at me and said, "Ya know how you told me you'd always have a spot for me in your shop...".

At this point we had recently moved our studio. Upgrading from a small storefront just outside of town to a 2 floor, multiroom, freestanding building with a parking lot on a busy corner. And at the moment there were only 2 of us, Jeff and myself. The old cliché, "Build it and they will come." Things were going good. The move had us with our chins held high. Not too high, we were still hustling to get by now with the increased overhead. When I say hustling, I mean we closed the doors to the old location on a Tuesday, tore our studio down, moved everything, set it all back up in the new shop, and we were back open and tattooing by Thursday.



**Chad
Dive!**



The grind seemed endless in those days following the startup of the new shop. A cold November was upon us in the first month of operation at the upgraded studio. I was not yet familiar with the then poorly insulated addition to the back of the building. An effort to save energy, I turned the heat down low and shut the door to the back room. On the next chilled morning we came in to find a fountain display to rival the waterworks of a casino entrance. I told myself, I was planning to change the floors in good time anyway. Just now it would have to be done immediately. The baseboard hot water pipes, the source of heat in the building, while normally efficient had to be turned off to stop the steady shower coming from the exploded piping. The 3 inches of water laying in the backroom just added to the bone chill that was now occupying the entire shop with the absence of a heat source. As my appointment for the day showed up to find the mess of a situation, I offered her the opportunity to reschedule. I straightaway sensed the disappointment in her vibe. Which matched my disappointment in missing out the profits from her portrait tattoo project. Every dollar was helping us squeak by month to month. While losing that day's pay would have been adding insult on top of injury, I completely understood. Who would ever want to get tattooed in a wet building without heat in the middle of a frozen Northern Fall day. She proved herself to be an extremely tough woman. It took no twist of my arm when she said that she wanted to proceed. With her winter coat wrapped around half of her body we knocked out a black and gray portrait that I used in my portfolio for years to come.

I had started the shop and been running it by myself for one full year when Jeff came knocking at my door looking for a position. I was pumped to have him join me. We became fast friends. His enthusiasm to hone his craft helped make the shop a success then and continues to be a large reason for our forward rising momentum to this day. I'd say Jeff is a traditionalist by definition. His collection of tattoo machines is vast. His goals are to know everything about the industry, past and present. All the while soaking up the who, what, where, when, and why of tattooing. American traditional, Asian traditional, and neotraditional styles suit Jeff well.



Jeff Capezio

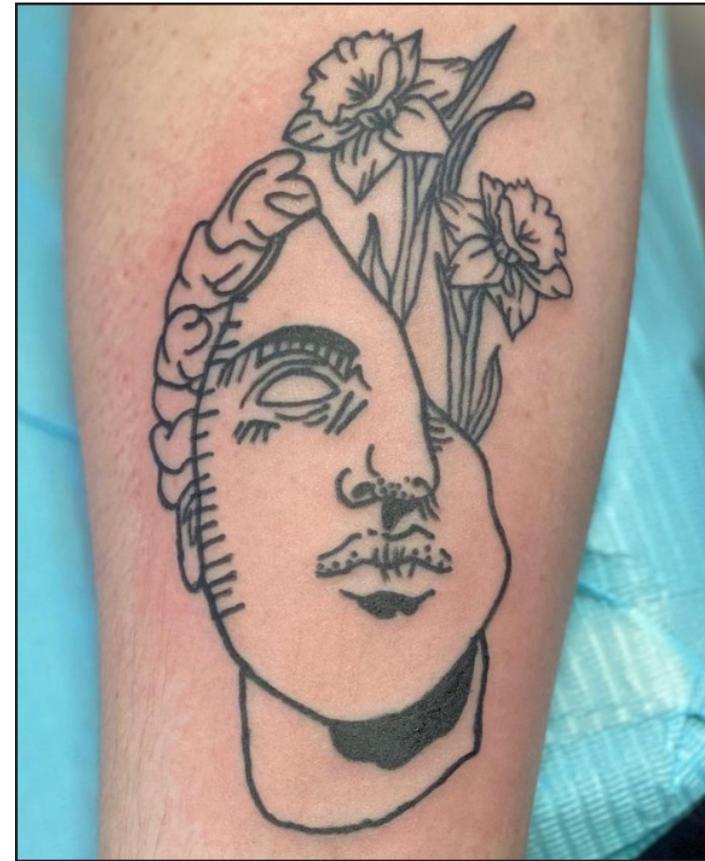




**Jeff
Capezio**



Melody

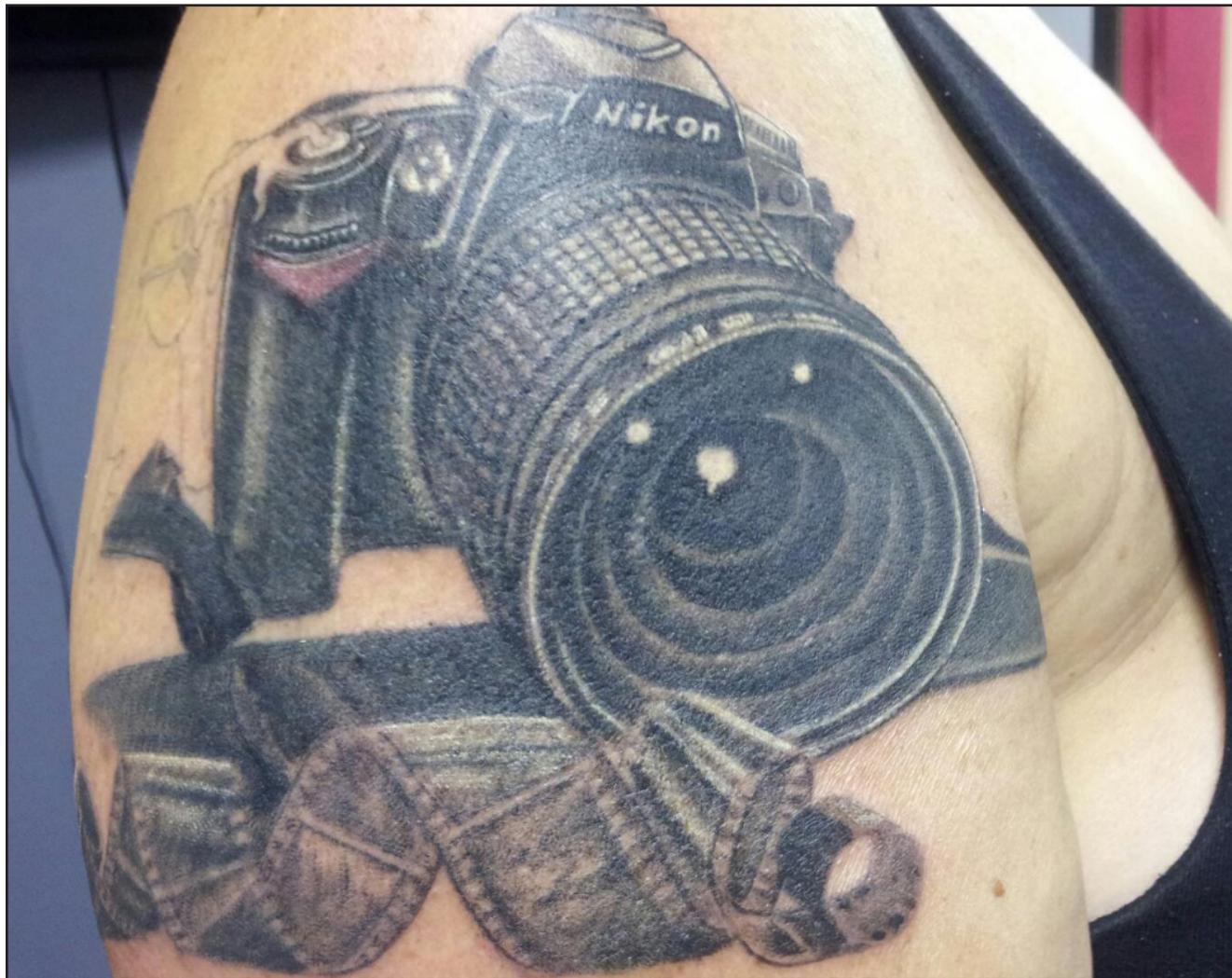


Nemo, Jeff, and I kept our noses to the grindstone. Pushing each other with the healthy competition of a tight knit crew. We had a few artists come and go. Guys that weren't the right fit to our culture. Our culture was, and still is, one of bringing our 'A' game every day, working hard and playing hard, though not mixing the two. We had just let an artist go that didn't have our same mindset. He had finally stepped over the line that he had been walking like a tightrope. That instance was a learning experience that has helped in similar future circumstances of having to let someone go. First off, the 3 strike system doesn't work. If they commit an offense damning enough to warrant a strike... that's it, it's over. Tallying strikes, whether mentally or verbally, just prolongs the inevitable. And in the meantime the morale of everyone else dwindles. Another note is to perform the act of letting the person go "like pulling off a Band-aid" quickly and to the point. These were hard lessons to learn.

With the 3 of us, it was good... it was chill... it was no nonsense. We were getting the job done and getting it done right. Though when things are going smooth I often consciously feel the need to mix-it-up. Throw a wrench into the machine in order to rebuild it even stronger.

Sometimes mixing-it-up means looking to bring in another talented artist. When we're at that point we always make sure that it's because we're consistently turning away double digit projects week after week. That ensures that even with bringing in a new mouth to feed, that everyone is going to have a full stomach. The worst thing would be to have artists fighting over clients, and messing with what was a good thing. Also when bringing in new blood we want someone that will inspire us to step it up and help get those artistic juices flowing.

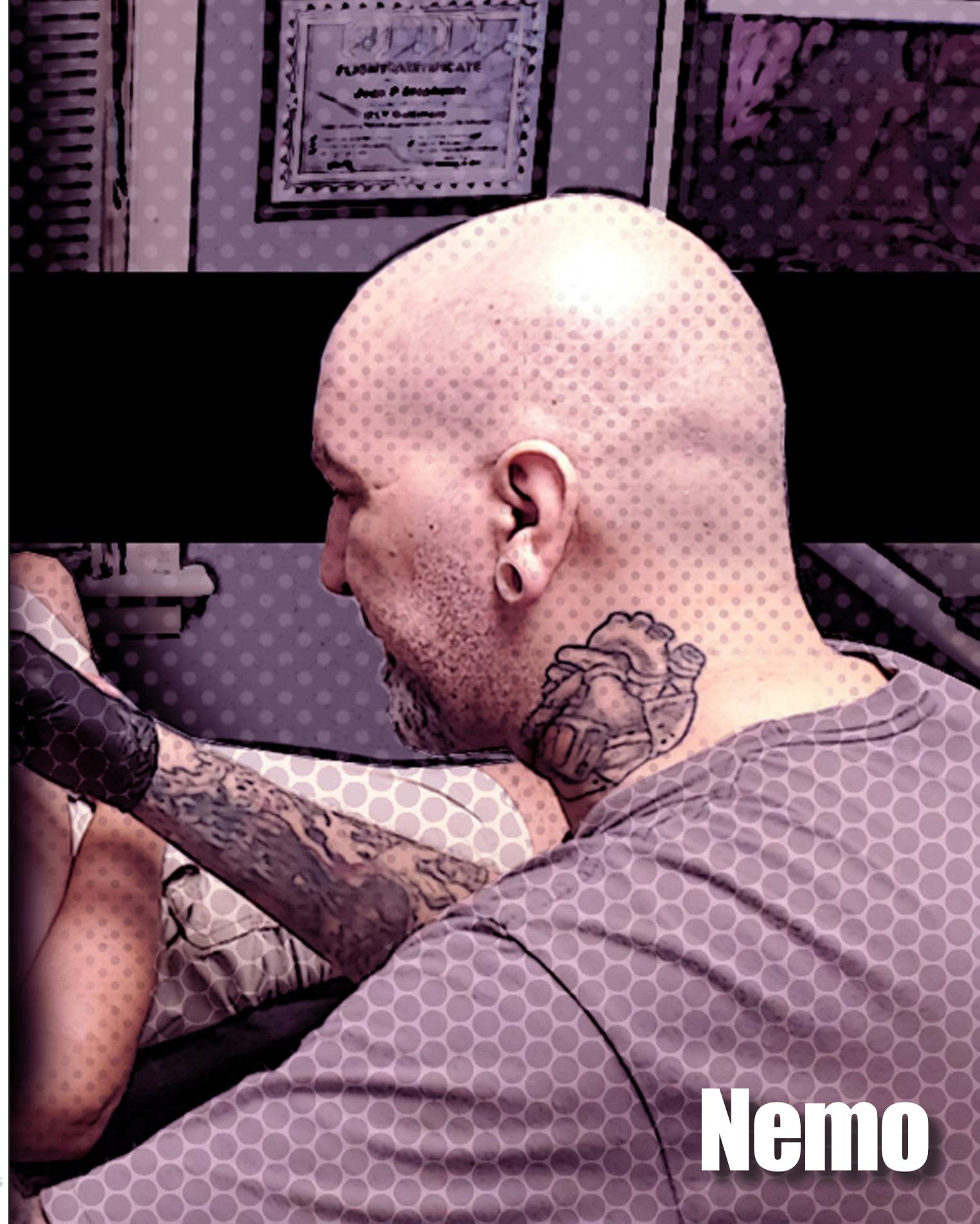
We had just turned away over a dozen tattoo projects for the second week straight. I had put it out there that we were looking to fill a spot. As the story goes, Tyler's girlfriend saw our ad. Tyler had been looking for a change, though he wasn't sure about our shop. She convinced him to at least take the interview to come check us out. He later said that he took the spot thinking he would most likely hang around for 6 months or a year and keep moving. Well it turned out that he was a perfect fit. Tyler has a wandering soul that enjoys traveling. The fact that he's been a solid part of our crew for the past 6 years is a testament to that great fit. Tyler had told me early on about his pursuit to gain recognition as a tattoo artist by focusing on a classic illustrative, fine-line, black-work style. He had been motivated early on by the acid soaked pen and ink drawings of Ralph Steadman.



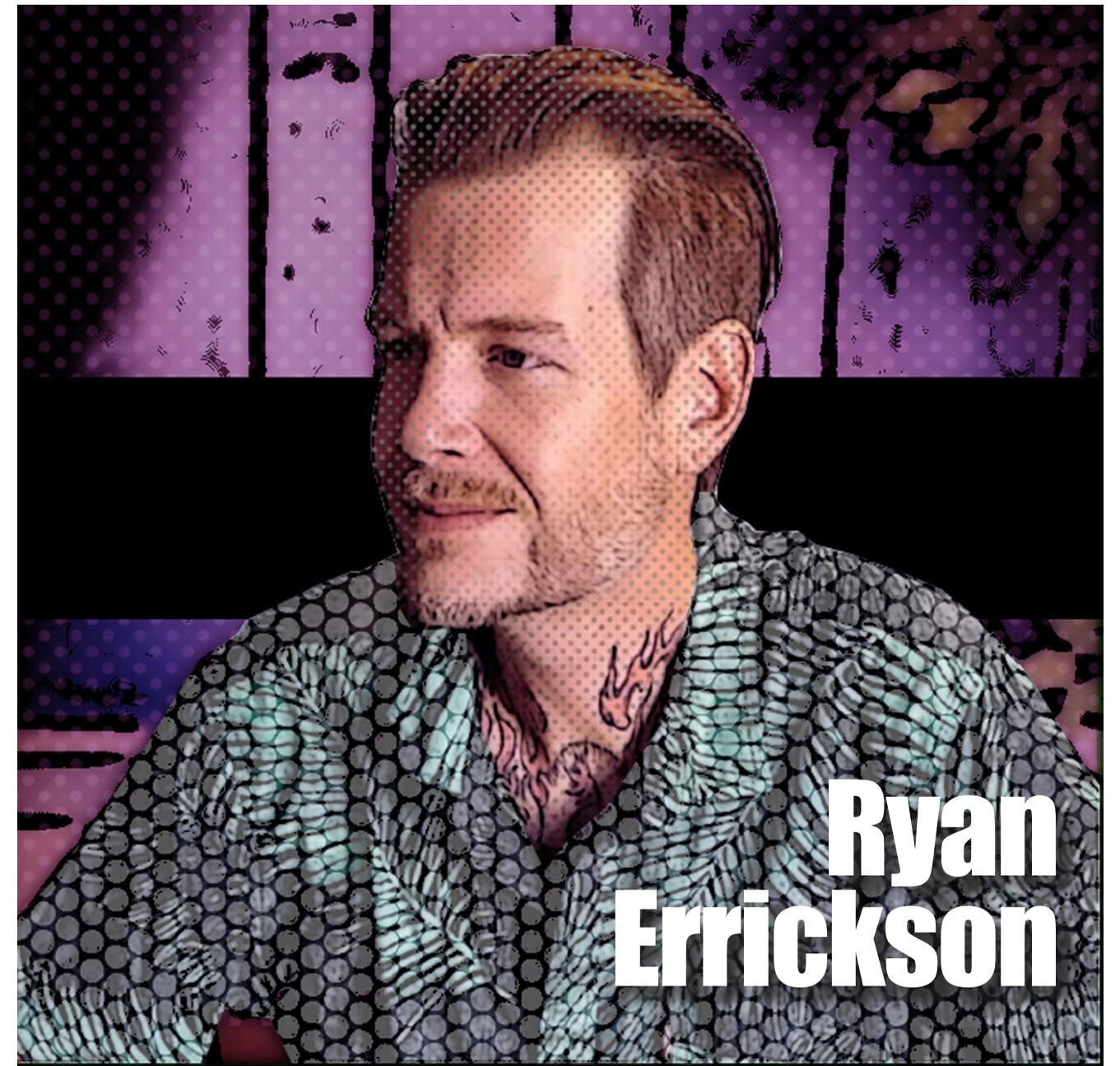
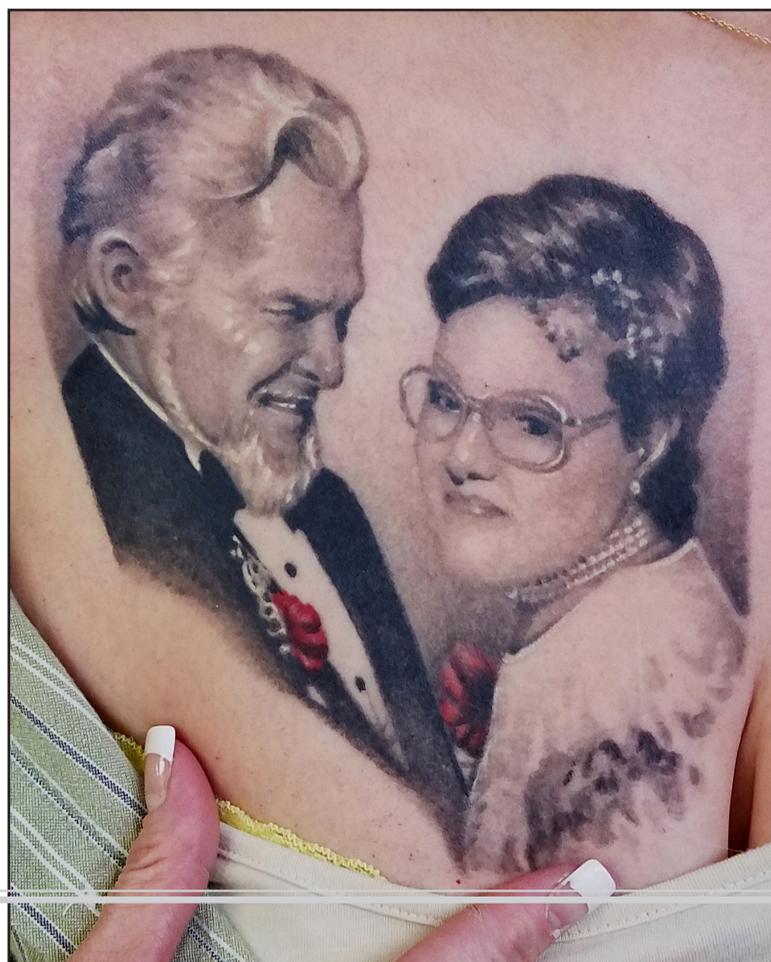
Anyone that has spent a significant amount of time in our industry, along with anyone who has become a serious tattoo collector, knows that competent tattoo artists don't grow on trees. Having a shop full of artists that not only make it enjoyable to come to work, though can also encourage one another to be our best is hard to come by. We want artists that take things to the next level, and that you can trust will do right by the rest of the studio and its clients. It's a tall order. We've turned away far more artist applicants than we've brought on, 20 fold. Some candidates only miss the mark by a modest margin. We've learned over the years that what's missing in those margins is what counts.

Years had passed with our strong group. We had branched out into attending tattoo conventions. We felt like our reputation was starting to get around as one of the top studios in the area. And now we were back to a frustrating point of turning away a multitude of projects each and every week. As we thought of bringing in the fifth piece to the puzzle, I had interviewed a couple

tattoo artists that seemed like they may have filled the void. Though no one checked off all of the boxes of what we were looking for. I thought to myself, while we probably won't find someone that'll check off every box, I do want at least 8 out of 10. Weeks went by and I started to second guess from time to time on whether my checklist was just unrealistic. Another 6 months go by, and out of the blue I get a message from an Artist named Chad. He had just moved back into town from spending the last few years working halfway across the country. We coordinated a time to meet. After spending an hour shooting the s--t with Chad I told him, "Honestly, we're looking for someone that checks off most of the boxes. The last interviewee hit only 6 out of 10." I went on to say, "I'm glad that I held out. You easily hit 9 out of 10 already in just speaking with you for an hour." Chad replied, "I wouldn't expect you to check off all 10 boxes having just met me, though I'm sure you'll see that all the boxes will be checked by the time you get to know me better." He was right.



Nemo



Ryan Errickson

Chad's style of art matches well with Nemo and myself. We all seem to lean towards a stylized-realism that is uniquely our own. Nemo has an obsession for detail. While Chad is drawn to darker subject matters. And myself, I enjoy portraiture and large projects. Each of us feel the need to go back and forth from colorwork to black and gray work so we can keep it fresh.

The latest addition to our studio has been our shop apprentice, Melody, who is being mentored by Tyler. She has taken off like a rocket. She has the spark. And a fire burns bright inside of her. The leaps and bounds

she has made so far shows us all that she'll have an excellent future.

I'm proud of the accomplishments of all the artists at our studio. We all have the same mindset, to do the next piece better than last, always learning, and always pushing forward. While each of us are uniquely our own individual, we're bound by commonalities... we all possess artistic integrity, a value for hard work, and a deep rooted never say die attitude.

Written by Ryan Errickson

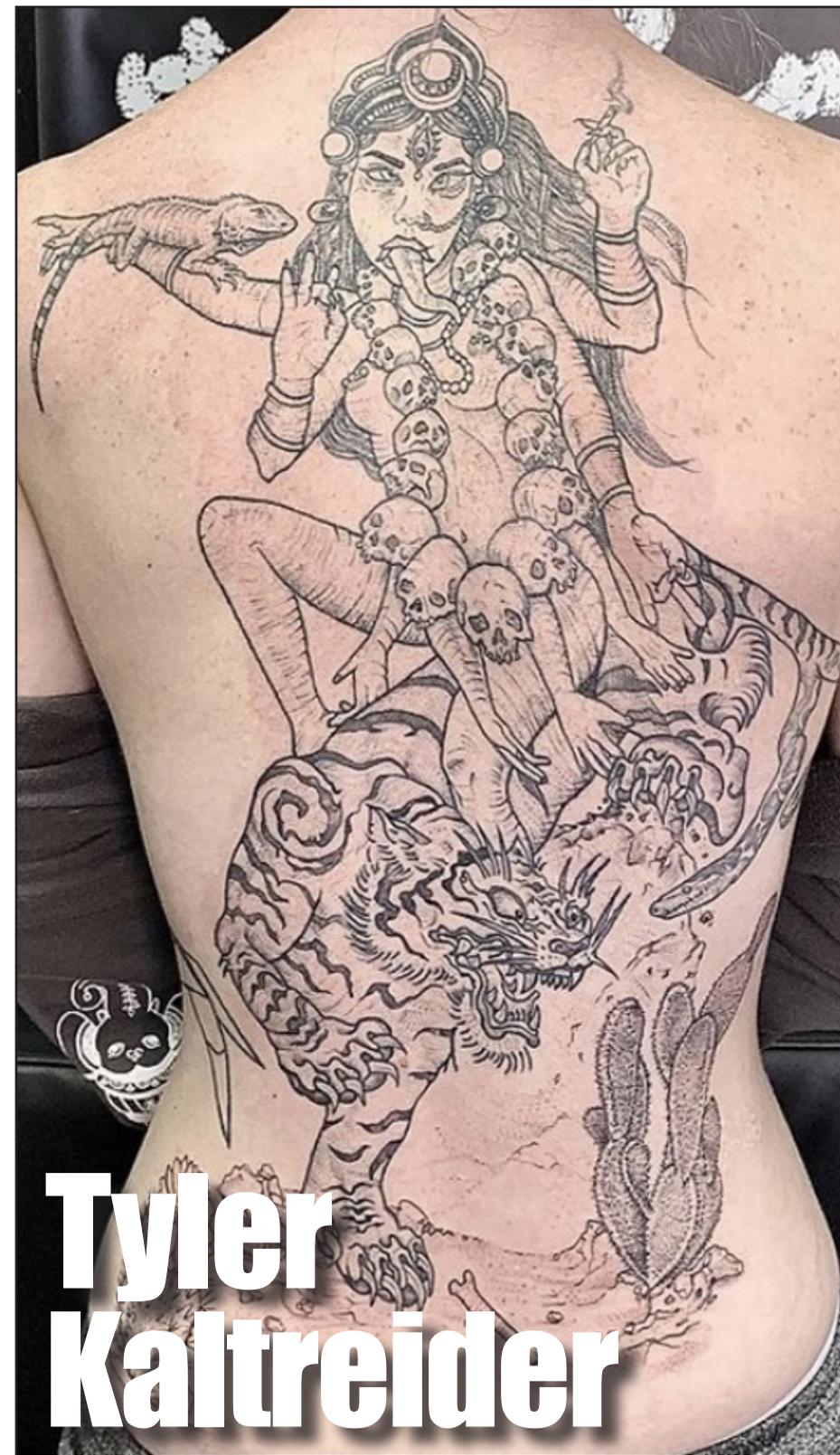


**Ryan
Errickson**



Tyler Kaltreider





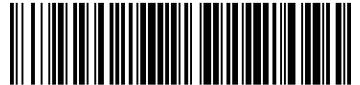
**Tyler
Kaltreider**

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REVELATIONS



Jeff Capezio



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